

Business Series Business Card Pricing

Stocks include: Raglan: White and Natural

Business Cards:

Quantity	Black Ink	1 Standard Ink	2 Standard Ink Combo	1 or 2 Standard Ink Combo + 1 Foil or 1 Foil	1 or 2 Standard Ink Combo + 2 Foils or 2 Foils
500	54.00	59.00	69.00	154.00	245.00
1000	59.00	68.00	78.00	195.00	317.00

Foldover Business Cards:

Quantity	Black Ink	1 Standard Ink	2 Standard Ink Combo	1 or 2 Standard Ink Combo + 1 Foil or 1 Foil	1 or 2 Standard Ink Combo + 2 Foils or 2 Foils
500	162.00	162.00	175.00		
1000	196.00	196.00	219.00		

Professional Series Business Card Pricing

Stocks include: Linen: White, Cream, Frost Laid: White, Ivory, Gray

Business Cards:

Quantity	Black Ink	1 Standard Ink	2 Standard Ink Combo	1 or 2 Standard Ink Combo + 1 Foil or 1 Foil	1 or 2 Standard Ink Combo + 2 Foils or 2 Foils
500	63.00	68.00	78.00	165.00	257.00
1000	70.00	80.00	92.00	212.00	335.00

Foldover Business Cards:

Available on Linen stocks only

Quantity	Black Ink	1 Standard Ink	2 Standard Ink Combo	1 or 2 Standard Ink Combo + 1 Foil or 1 Foil	1 or 2 Standard Ink Combo + 2 Foils or 2 Foils
500	162.00	162.00	175.00		
1000	196.00	196.00	219.00		

Please note: Paper choices and ink colors are constantly being changed by our suppliers; all pricing, paper availability, and ink choices are confirmed on a per order basis to assure you that you receive what is expected. If you're looking for something special, please give us a call.

Unique Series Business Card Pricing

Stocks include: Astrobright: Yellow, Pink Concept Fiber: Glacier Mist, Sand Stone
 Glaskote: White Linen: Haviland Blue, Sage Green
 Parchtone: Natural

Business Cards:

Quantity	Black Ink	1 Standard Ink	2 Standard Ink Combo	1 or 2 Standard Ink Combo + 1 Foil or 1 Foil	1 or 2 Standard Ink Combo + 2 Foils or 2 Foils
500	70.00	77.00	87.00	177.00	271.00
1000	79.00	91.00	103.00	225.00	352.00

Limited ink choices on Pink & Yellow Astrobright

Foldover Business Cards:

Not available on Pink Astrobright, Natural Parchtone, and White Glaskote

Quantity	Black Ink	1 Standard Ink	2 Standard Ink Combo	1 or 2 Standard Ink Combo + 1 Foil or 1 Foil	1 or 2 Standard Ink Combo + 2 Foils or 2 Foils
500	186.00	186.00	203.00		
1000	223.00	223.00	248.00		

Limited ink choices on Yellow Astrobright

Trends Series Business Card Pricing

Stocks include: Environmental: Desert Storm
 Laid: Peppered Bronze, Camel Hair

Business Cards:

Quantity	Black Ink	1 Standard Ink	2 Standard Ink Combo	1 or 2 Standard Ink Combo + 1 Foil or 1 Foil	1 or 2 Standard Ink Combo + 2 Foils or 2 Foils
500	79.00	87.00	99.00	189.00	284.00
1000	89.00	102.00	116.00	242.00	371.00

Foldover Business Cards:

Available on Desert Storm Environmental only

Quantity	Black Ink	1 Standard Ink	2 Standard Ink Combo	1 or 2 Standard Ink Combo + 1 Foil or 1 Foil	1 or 2 Standard Ink Combo + 2 Foils or 2 Foils
500	214.00	214.00	232.00		
1000	254.00	254.00	283.00		

Executive Series Business Card Pricing

Stocks include: Classic Crest 110 lb.: Avon Brilliant White, Natural White

Business Cards:

Quantity	Black Ink	1 Standard Ink	2 Standard Ink Combo	1 or 2 Standard Ink Combo + 1 Foil or 1 Foil	1 or 2 Standard Ink Combo + 2 Foils or 2 Foils
500	89.00	98.00	111.00	203.00	298.00
1000	101.00	116.00	131.00	259.00	392.00

FOIL COLORS AVAILABLE ON ALL SERIES

Foil Color	Gold	Silver	Copper	Black	Blue	Red	White	Teal	Green	Purple	Pink
Business Series											
White Raglan	X	X	X	X	X	X		X	X	X	X
Natural Raglan	X	X	X	X	X	X		X	X	X	X
Professional Series											
White Linen	X	X	X	X	X	X		X	X	X	X
Cream Linen	X	X	X	X	X	X		X	X	X	X
Frost Linen	X	X	X	X	X	X		X	X	X	X
White Laid	X	X	X		X	X		X	X	X	X
Ivory Laid	X	X	X		X	X		X	X	X	X
Gray Laid	X	X	X		X	X		X	X	X	X
Unique Series											
Natural Parchtone	X	X	X	X	X	X	X	X	X	X	X
Sand Stone Concept	X	X	X	X	X	X	X	X	X	X	X
Sage Green Classic Linen	X	X	X	X	X	X	X	X	X	X	X
Glacier Mist Concept	X	X	X	X	X	X	X	X	X	X	X
Haviland Blue Linen	X	X	X	X	X	X	X	X	X	X	X
White Glaskote	X	X	X	X	X	X		X	X	X	X
Executive Series											
White Classic Crest	X	X	X	X	X	X	X	X	X	X	X
Natural Classic Crest	X	X	X	X	X	X	X	X	X	X	X

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Foil Exclusive Series Business Card Pricing

Stocks include: **Brilliance:** White, Red, Blue, Black Glaskote **Natural Elements:** Indigo Marble, Wine Marble, Jade Marble, Gold, Silver **Intense Earth Tones Linen:** Navy and Midnight **Plastic:** Clear, Red, Green, Blue, and Smoke

Brilliance

Quantity	1 Foil	2 Foils
500	141.00	226.00
1000	174.00	286.00

Natural Elements

Quantity	1 Foil	2 Foils
500	161.00	251.00
1000	198.00	317.00

Intense Earth Tones

Quantity	1 Foil	2 Foils
500	180.00	277.00
1000	222.00	347.00

Plastic Expressions

Quantity	1 Foil	2 Foils
500	199.00	303.00
1000	246.00	378.00

FOIL COLORS AVAILABLE ON FOIL EXCLUSIVE SERIES

	Gold	Silver	Copper	Black	Blue	Red	White	Teal	Green	Purple	Pink
Brilliance Series											
Black Glaskote	X	X	X	X	X	X	X	X	X	X	X
Blue Glaskote	X	X	X	X	X	X	X	X	X	X	X
Red Glaskote	X	X	X	X	X	X	X	X	X	X	X
White Glaskote	X	X	X	X	X	X	X	X	X	X	X
Natural Elements Series											
All Marbles	X	X	X	X	X	X	X	X	X	X	X
Gold and Silver	X	X	X	X	X	X	X	X	X	X	X
Intense Earth Tones Series											
Navy Linen	X	X	X	X	X	X	X	X	X	X	X
Midnight Linen	X	X	X	X	X	X	X	X	X	X	X
Plastic Expressions Series											
Clear	X	X	X	X	X	X	X	X	X	X	X
Blue and Green	X	X	X	X	X	X	X	X	X	X	X
Red	X	X	X	X	X	X	X	X	X	X	X
Smoke	X	X	X	X	X	X	X	X	X	X	X

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4 Color Business Card Pricing

**Group 1: 14 pt. C1S Group 2: 14 pt. C2S, 14 pt. Uncoated, 80 lb. Natural Raglan
Group 3: 100 lb. White Linen, 110 lb. White & Natural Classic Crest, and 16 pt. C2S**

Group 1

Quantity	4 Color 1 side	4 Color 2 sides	Quantity	4 Color 1 side	4 Color 2 sides
500	52.00	63.00	500	61.00	72.00
1000	66.00	85.00	1000	81.00	100.00

Group 2

Group 3

Quantity	4 Color 1 side	4 Color 2 sides			
500	74.00	85.00			
1000	100.00	119.00			

4 Color + 1 Foil Business Card Pricing

**Group 1: 14 pt. C1S Group 2: 14 pt. Uncoated
Group 3: 110 lb. White Classic Crest and 16 pt. C2S**

Group 1

Quantity	4 Color 1 side + 1 Foil	4 Color 2 sides + 1 Foil	4 Color 1 side + 2 Foils	4 Color 2 sides + 2 Foils	
500	219.00	282.00	315.00	378.00	
1000	253.00	317.00	349.00	413.00	

Group 2

Quantity	4 Color 1 side + 1 Foil	4 Color 2 sides + 1 Foil	4 Color 1 side + 2 Foils	4 Color 2 sides + 2 Foils	
500	225.00	288.00	320.00	384.00	
1000	259.00	323.00	355.00	418.00	

Group 3

Quantity	4 Color 1 side + 1 Foil	4 Color 2 sides + 1 Foil	4 Color 1 side + 2 Foils	4 Color 2 sides + 2 Foils	
500	236.00	300.00	332.00	395.00	
1000	270.00	334.00	366.00	430.00	

Please note: Paper choices and ink colors are constantly being changed by our suppliers; all pricing, paper availability, and ink choices are confirmed on a per order basis to assure you that you receive what is expected. If you're looking for something special, please give us a call.

Additional Business Card Pricing Information

Production Tolerances & Variations:

QUANTITY VARIANCE: Due to stock variance, thermography coverage, and amount of copy, the number of cards which fit into a box can vary. Our normal production practice is to run 20 extra cards per order (to allow for samples, etc.). This means occasionally either not all the cards will fit in a box or a box will not appear completely full even though the correct quantity was printed. Normally, we give credit for minor shortages.

SQUARENESS/MARGINS: Our production methods are designed to ensure a competitive price while maintaining commercial quality standards of squareness and margins within a run. Cardstock widths can have a maximum variance of plus or minus 1/32" (2 points). Likewise the margins can have a plus or minus variance of 1/32" (2 points).

PAPER COLOR VARIANCE: Due to manufacturing inconsistencies, there may be slight color differences in dye batches in some stocks and between orders.

RECYCLED PAPERS: Recycled paper meets E.P.A. specifications for recycled paper. As with all recycled products, paper imperfections and color/finish variations from run to run are to be expected.

REGISTRATION TOLERANCE BETWEEN INK AND FOIL: Since ink and foil are applied on two different presses, there is always the possibility of slight movement between the ink and foil registration within a run. For this reason, we require at least 1/32" (2 points) space between ink and foil copy on business cards.

BORDERS:

1. On borders that bleed, the area remaining on the card must be at least 1/16".
2. We cannot be responsible for exact registration of double borders.
3. Double borders which include one ink border and one foil border are not available.

Value-Added Services

Ink, Foil, or Ink + Foil

Typeset Service **\$5.00 per order**

First-time typeset of all copy. Includes copy placement and sizing to match your sample or general layout. Additional Minor or Complex Art Service charges may apply.

Minor Art Services **\$17.00 each service**

- » Minor alterations to artwork
- » Reverse color fill and knock out
- » Setting reverse type or type on an angle or curve
- » Setting excessive lines of copy, logos, or rules
- » Placement of artwork with rules, borders, and boxes
- » Creating graduated screens or multiple screen percentages
- » Color separation
- » Photograph
- » Multiple proof changes
- » Alternate layout

Complex Art Services **\$33.00 each service**

- » Complex alterations to artwork
- » Placing logos and type on a curve
- » Creating basic maps (straight type & lines)
- » Connecting rules to create multiple boxes
- » Setting 4+ columns
- » Extensive touch-up on photographs
- » Exact copy placement instructions
- » Setting detailed schedules

Electronic Proofs **\$4.00 each**

A preview of your order available online for your approval prior to printing.

- » On multiple unit orders, indicate if you want a proof on each unit.
- » We hold orders for proof approval up to 15 working days. After that time, the order is cancelled and a cancellation fee is applied.
- » Faxed proofs are available upon request for \$5.00 each.

Close Registration

Ink-to-Ink \$10.00

Ink-to-Foil \$20.00

Foil-to-Foil FREE!



Cards = per side, per unit | Stationery = per product

Close registration applies when any two printed objects (ink, and/or foil) are closer than $\frac{1}{32}$ " on cards and $\frac{1}{16}$ " on stationery.

- » Some designs that require multiple points of registration are not available as they do not produce satisfactory results.
- » Since envelope manufacturers are unable to guarantee exact squareness or size of each envelope, we do not print ink and foil closer than $\frac{1}{16}$ " on envelopes. We cannot guarantee a design that allows no movement between ink and foil will reproduce properly.

PANTONE® Ink Match

One PANTONE Ink \$67.00

Two PANTONE Inks \$150.00

Cards = per side, per order

Stationery = per letterhead/envelope order

Maximum of 2 PANTONE inks per side and 4 PANTONE inks per order. Separate charges apply to each side of the card allowing for each side to be printed at a different time. Since cards are printed on different presses than stationery, separate charges apply for each card order and each letterhead/envelope order.

For closest match, use the coated (c) section of the PANTONE Color Formula Guide for regular thermography and the uncoated (u) section for LaserProof or flat. PANTONE inks printed on colored stocks will not match the PANTONE chart. We cannot guarantee exact PANTONE color matches when using LaserProof thermography or screens.

Refer to page 23 for the PANTONE number of each Wes-Tex standard ink color.

Fluorescent PANTONE inks are not offered.

Custom Ink Combination **\$67.00**

Cards = per side, per order | Stationery = per letterhead/envelope order

Combinations of 2 standard inks not in the 20 Standard 2 ink Combinations shown on page 23. Separate charges apply to each side of the card allowing for each side to be printed at a different time. Since cards are printed on different presses than stationery, separate charges apply for each card order and each letterhead/envelope order.

Value-Added Services

Ink, Foil, or Ink + Foil

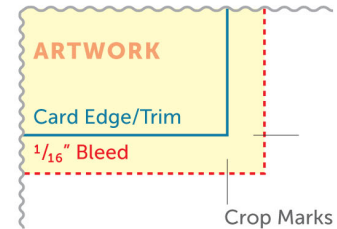
Ink Bleeds **\$10.00**

Foil Bleeds **\$17.00**

per unit, per vertical and/or horizontal bleed

A bleed occurs when the printed image extends off one or more edges of the card.

- » Supply artwork that extends $\frac{1}{16}$ " beyond all edges of the card.
- » On borders that bleed, the area remaining on the card must be at least $\frac{1}{16}$ ".
- » Maximum of one vertical and/or one horizontal bleed charge per unit will apply.
- » Exact registration of front side bleeds to second side bleeds is not available.
- » Bleeds are not available on stationery products or Foil Exclusive business cards.



Full Reverse **\$83.00 per unit**

Solid ink coverage that extends off all edges of a card and may include reverse type or graphics. A screen of 80% or higher is considered a full reverse.

- » Full reverse is only available on one side of an ink or ink + foil card.
- » Ink bleed charges do not apply.
- » Second side full reverse is not available on White Glaskote or Foil Exclusive stocks.
- » Full reverse in flat print is not available on either side of 110C Classic Crest® stocks.

4 Color Digital Printing

4 Color Service Charge **\$67.00 each**

4 color service charge includes handling of non-preferred file types and/or minor corrections to your file. Preferred file types are PDF, EPS, and PS.

Press Proof **\$17.00 each** (Available for 4 color printing only)

A press proof includes samples created on the digital press that will print your order.

- » If an exact color match is required, a press proof is recommended.
- » Press proofs on 4 Color + Foil orders are only available for the 4 color portion.
- » Shipping charges equal to 1 unit of 100 business cards will apply.

UV Coating

4 Color Business Cards **FREE!**

Marketing Materials (Products on pages 8-14)

\$8.00 per side on quantities up to 1000

\$4.00 per side on each additional 500

Available on coated side(s) of 100C Gloss, 14PT C1S, 14PT C2S, and 16PT C2S stocks.

4 Color Bleeds **FREE!**

Foil Bleeds **\$17.00 per unit, per vertical and/or horizontal bleed**

- » A bleed occurs when the printed image extends off one or more edges of the paper.
- » Supply artwork that extends $\frac{1}{16}$ " beyond all edges of the document.
- » On borders that bleed, the area remaining on the document must be at least $\frac{1}{16}$ ".
- » 4 color bleeds are available on either side of the product.
- » Foil borders that bleed are not available.

Value-Added Services

All Products

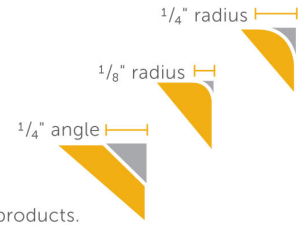
Round or Angle Corners

\$25.00 Quantities up to 1000

\$17.00 per each additional 1000

Price includes up to four corners. Corners are available on all products, except magnetic cards and folded products.

Add one day to normal processing time.



Hole Drilling

\$50.00 Quantities up to 1000

\$17.00 per each additional 1000

Three hole drilling is available on the left edge. One hole drilling is available in Top Left, Top Right or Top Center.

Available hole drilling sizes: $\frac{5}{16}$ ", $\frac{1}{4}$ ", $\frac{3}{16}$ ", and $\frac{1}{8}$ ".

Add one day to normal processing time.



Drop Shipment **\$4.00 per order**

A shipment to any address other than your shipping address on file. A street address is required by all air and freight carriers (other than USPS).

A PO Box is only acceptable when using USPS.

Cancellation of an Order **\$15.00**

Business Cards = per unit (maximum \$75.00 per order) - All Other Products = per order

Cancellation requests must be received before the order reaches print production. Orders totaling \$500.00 or more are subject to different terms and conditions.