

Business Series Stationery Pricing

Stocks include: #1 White Bond

Letterheads:

Quantity	Blank Sheets	1 Standard Ink	2 Standard Ink Combo	1 Standard Ink + 1 Foil or 1 Foil	2 Standard Ink Combo + 1 Foil
100	25.00	90.00	118.00	218.00	252.00
250	37.00	99.00	143.00	252.00	301.00
500	52.00	126.00	171.00	314.00	374.00
1000	92.00	176.00	231.00	448.00	514.00
add'l 500s	41.00	52.00	62.00	137.00	142.00

Envelopes:

Quantity	Blank Sheets	1 Standard Ink	2 Standard Ink Combo	1 Standard Ink + 1 Foil or 1 Foil	2 Standard Ink Combo + 1 Foil
100	33.00	109.00	129.00	242.00	267.00
250	62.00	124.00	157.00	281.00	321.00
500	96.00	167.00	202.00	364.00	410.00
1000	157.00	254.00	296.00	538.00	587.00
add'l 500s	62.00	88.00	93.00	180.00	184.00

Please note: Paper choices and ink colors are constantly being changed by our suppliers; all pricing, paper availability, and ink choices are confirmed on a per order basis to assure you that you receive what is expected. If you're looking for something special, please give us a call.

Professional Series Stationery Pricing

Stocks include: Linen: White, Cream, Frost Laid: White, Ivory, Gray
25% Cotton Fiber: White

Letterheads:

Quantity	Blank Sheets	1 Standard Ink	2 Standard Ink Combo	1 Standard Ink + 1 Foil or 1 Foil	2 Standard Ink Combo + 1 Foil
100	29.00	100.00	128.00	218.00	252.00
250	41.00	112.00	157.00	252.00	301.00
500	62.00	142.00	194.00	314.00	374.00
1000	108.00	203.00	260.00	448.00	514.00
add'l 500s	49.00	65.00	70.00	137.00	142.00

Envelopes:

Quantity	Blank Sheets	1 Standard Ink	2 Standard Ink Combo	1 Standard Ink + 1 Foil or 1 Foil	2 Standard Ink Combo + 1 Foil
100	37.00	121.00	141.00	242.00	267.00
250	70.00	136.00	171.00	281.00	321.00
500	111.00	182.00	220.00	364.00	410.00
1000	184.00	277.00	319.00	538.00	587.00
add'l 500s	77.00	98.00	101.00	180.00	184.00

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Unique Series Stationery Pricing

Stocks include: Concept Fiber: Glacier Mist, Sand Stone
Linen: Haviland Blue, Sage Green **Parchtone:** Natural

Letterheads:

Quantity	Blank Sheets	1 Standard Ink	2 Standard Ink Combo	1 Standard Ink + 1 Foil or 1 Foil	2 Standard Ink Combo + 1 Foil
100	31.00	103.00	130.00	218.00	252.00
250	45.00	117.00	161.00	252.00	301.00
500	67.00	149.00	201.00	314.00	374.00
1000	119.00	218.00	274.00	448.00	514.00
add'l 500s	54.00	72.00	78.00	137.00	142.00

Envelopes:

Quantity	Blank Sheets	1 Standard Ink	2 Standard Ink Combo	1 Standard Ink + 1 Foil or 1 Foil	2 Standard Ink Combo + 1 Foil
100	40.00	123.00	144.00	242.00	267.00
250	76.00	142.00	176.00	281.00	321.00
500	122.00	192.00	230.00	364.00	410.00
1000	206.00	293.00	339.00	538.00	587.00
add'l 500s	88.00	107.00	112.00	180.00	184.00

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Trends Series Stationery Pricing

Stocks include: **Environmental:** Desert Storm **Laid:** Camel Hair

Letterheads:

Quantity	Blank Sheets	1 Standard Ink	2 Standard Ink Combo	1 Standard Ink + 1 Foil or 1 Foil	2 Standard Ink Combo + 1 Foil
100	34.00	105.00	133.00	225.00	259.00
250	47.00	123.00	167.00	259.00	311.00
500	71.00	157.00	209.00	325.00	386.00
1000	129.00	235.00	293.00	466.00	532.00
add'l 500s	60.00	80.00	85.00	146.00	152.00

Envelopes:

Quantity	Blank Sheets	1 Standard Ink	2 Standard Ink Combo	1 Standard Ink + 1 Foil or 1 Foil	2 Standard Ink Combo + 1 Foil
100	42.00	125.00	147.00	249.00	273.00
250	81.00	147.00	181.00	289.00	329.00
500	133.00	202.00	241.00	377.00	422.00
1000	227.00	318.00	360.00	556.00	604.00
add'l 500s	98.00	118.00	122.00	184.00	189.00

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Executive Series Stationery Pricing

Stocks include: Classic Crest 28 lb. Writing: Avon Brilliant White, Natural White

Letterheads:

Quantity	Blank Sheets	1 Standard Ink	2 Standard Ink Combo	1 Standard Ink + 1 Foil or 1 Foil	2 Standard Ink Combo + 1 Foil
100	37.00	107.00	136.00	231.00	265.00
250	51.00	127.00	172.00	265.00	318.00
500	79.00	165.00	216.00	334.00	394.00
1000	140.00	251.00	308.00	484.00	549.00
add'l 500s	65.00	88.00	93.00	154.00	161.00

Envelopes:

Quantity	Blank Sheets	1 Standard Ink	2 Standard Ink Combo	1 Standard Ink + 1 Foil or 1 Foil	2 Standard Ink Combo + 1 Foil
100	47.00	128.00	149.00	255.00	280.00
250	87.00	151.00	186.00	298.00	338.00
500	144.00	213.00	252.00	388.00	433.00
1000	250.00	340.00	384.00	572.00	621.00
add'l 500s	108.00	128.00	133.00	190.00	194.00

Please note: Paper choices and ink colors are constantly being changed by our suppliers; all pricing, paper availability, and ink choices are confirmed on a per order basis to assure you that you receive what is expected. If you're looking for something special, please give us a call.

Additional Stationery Pricing Information

Production Tolerances & Variations:

QUANTITY VARIANCE: Quantities are plus/minus 3% of finished quantity are considered complete.

SQUARENESS/MARGINS: Our production methods are designed to ensure a competitive price while maintaining commercial quality standards of squareness and margins within a run. Envelopes may be 1/32" (2 points) out of square. Likewise the margins can have a plus or minus variance of 1/32" (2 points). Letterheads may be up to 1/16" out of square and can vary in length 1/32" (2 points). Likewise, letterhead margins can have a plus or minus variance of 1/16" (4 points).

PAPER COLOR VARIANCE: Due to manufacturing inconsistencies, there may be slight color differences in dye batches in some stocks and between orders.

RECYCLED PAPERS: Recycled paper meets E.P.A. specifications for recycled paper. As with all recycled products, paper imperfections and color/finish variations from run to run are to be expected.

REGISTRATION TOLERANCE BETWEEN INK AND FOIL: Since ink and foil are applied on two different presses, there is always the possibility of slight movement between the ink and foil registration within a run. For this reason, we require at least 1/16" (4 points) space between ink and foil copy on stationery.

Value-Added Services

Ink, Foil, or Ink + Foil

Typeset Service **\$5.00** per order

First-time typeset of all copy. Includes copy placement and sizing to match your sample or general layout. Additional Minor or Complex Art Service charges may apply.

Minor Art Services **\$17.00** each service

- » Minor alterations to artwork
- » Reverse color fill and knock out
- » Setting reverse type or type on an angle or curve
- » Setting excessive lines of copy, logos, or rules
- » Placement of artwork with rules, borders, and boxes
- » Creating graduated screens or multiple screen percentages
- » Color separation
- » Photograph
- » Multiple proof changes
- » Alternate layout

Complex Art Services **\$33.00** each service

- » Complex alterations to artwork
- » Placing logos and type on a curve
- » Creating basic maps (straight type & lines)
- » Connecting rules to create multiple boxes
- » Setting 4+ columns
- » Extensive touch-up on photographs
- » Exact copy placement instructions
- » Setting detailed schedules

Electronic Proofs **\$4.00** each

A preview of your order available online for your approval prior to printing.

- » On multiple unit orders, indicate if you want a proof on each unit.
- » We hold orders for proof approval up to 15 working days. After that time, the order is cancelled and a cancellation fee is applied.
- » Faxed proofs are available upon request for \$5.00 each.

Close Registration

Ink-to-Ink \$10.00

Ink-to-Foil \$20.00

Foil-to-Foil FREE!



Cards = per side, per unit | Stationery = per product

Close registration applies when any two printed objects (ink, and/or foil) are closer than $\frac{1}{32}$ " on cards and $\frac{1}{16}$ " on stationery.

- » Some designs that require multiple points of registration are not available as they do not produce satisfactory results.
- » Since envelope manufacturers are unable to guarantee exact squareness or size of each envelope, we do not print ink and foil closer than $\frac{1}{16}$ " on envelopes. We cannot guarantee a design that allows no movement between ink and foil will reproduce properly.

PANTONE® Ink Match

One PANTONE Ink \$67.00

Two PANTONE Inks \$150.00

Cards = per side, per order

Stationery = per letterhead/envelope order

Maximum of 2 PANTONE inks per side and 4 PANTONE inks per order. Separate charges apply to each side of the card allowing for each side to be printed at a different time. Since cards are printed on different presses than stationery, separate charges apply for each card order and each letterhead/envelope order.

For closest match, use the coated (c) section of the PANTONE Color Formula Guide for regular thermography and the uncoated (u) section for LaserProof or flat. PANTONE inks printed on colored stocks will not match the PANTONE chart. We cannot guarantee exact PANTONE color matches when using LaserProof thermography or screens.

Refer to page 23 for the PANTONE number of each Wes-Tex standard ink color.

Fluorescent PANTONE inks are not offered.

Custom Ink Combination **\$67.00**

Cards = per side, per order | Stationery = per letterhead/envelope order

Combinations of 2 standard inks not in the 20 Standard 2 ink Combinations shown on page 23. Separate charges apply to each side of the card allowing for each side to be printed at a different time. Since cards are printed on different presses than stationery, separate charges apply for each card order and each letterhead/envelope order.

Value-Added Services

Ink, Foil, or Ink + Foil

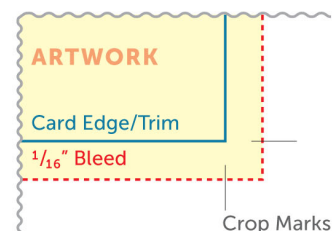
Ink Bleeds \$10.00

Foil Bleeds \$17.00

per unit, per vertical and/or horizontal bleed

A bleed occurs when the printed image extends off one or more edges of the card.

- » Supply artwork that extends $\frac{1}{16}$ " beyond all edges of the card.
- » On borders that bleed, the area remaining on the card must be at least $\frac{1}{16}$ ".
- » Maximum of one vertical and/or one horizontal bleed charge per unit will apply.
- » Exact registration of front side bleeds to second side bleeds is not available.
- » Bleeds are not available on stationery products or Foil Exclusive business cards.



Full Reverse \$83.00 per unit

Solid ink coverage that extends off all edges of a card and may include reverse type or graphics. A screen of 80% or higher is considered a full reverse.

- » Full reverse is only available on one side of an ink or ink + foil card.
- » Ink bleed charges do not apply.
- » Second side full reverse is not available on White Glaskote or Foil Exclusive stocks.
- » Full reverse in flat print is not available on either side of 110C Classic Crest® stocks.

4 Color Digital Printing

4 Color Service Charge \$67.00 each

4 color service charge includes handling of non-preferred file types and/or minor corrections to your file.

Preferred file types are PDF, EPS, and PS.

Press Proof \$17.00 each (Available for 4 color printing only)

A press proof includes samples created on the digital press that will print your order.

- » If an exact color match is required, a press proof is recommended.
- » Press proofs on 4 Color + Foil orders are only available for the 4 color portion.
- » Shipping charges equal to 1 unit of 100 business cards will apply.

UV Coating

4 Color Business Cards FREE!

Marketing Materials (Products on pages 8-14)

\$8.00 per side on quantities up to 1000

\$4.00 per side on each additional 500

Available on coated side(s) of 100C Gloss, 14PT C1S, 14PT C2S, and 16PT C2S stocks.

4 Color Bleeds FREE!

Foil Bleeds \$17.00 per unit, per vertical and/or horizontal bleed

- » A bleed occurs when the printed image extends off one or more edges of the paper.
- » Supply artwork that extends $\frac{1}{16}$ " beyond all edges of the document.
- » On borders that bleed, the area remaining on the document must be at least $\frac{1}{16}$ ".
- » 4 color bleeds are available on either side of the product.
- » Foil borders that bleed are not available.

Value-Added Services

All Products

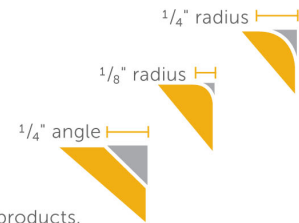
Round or Angle Corners

\$25.00 Quantities up to 1000

\$17.00 per each additional 1000

Price includes up to four corners. Corners are available on all products, except magnetic cards and folded products.

Add one day to normal processing time.



Hole Drilling

\$50.00 Quantities up to 1000

\$17.00 per each additional 1000

Three hole drilling is available on the left edge. One hole drilling is available in Top Left, Top Right or Top Center.

Available hole drilling sizes: $\frac{5}{16}$ ", $\frac{1}{4}$ ", $\frac{3}{16}$ ", and $\frac{1}{8}$ ".

Add one day to normal processing time.



Drop Shipment **\$4.00 per order**

A shipment to any address other than your shipping address on file. A street address is required by all air and freight carriers (other than USPS).

A PO Box is only acceptable when using USPS.

Cancellation of an Order **\$15.00**

Business Cards = per unit (maximum \$75.00 per order) - All Other Products = per order

Cancellation requests must be received before the order reaches print production. Orders totaling \$500.00 or more are subject to different terms and conditions.