

Horizontal cards with # at top, center, and bottom; scaled to 90%

SAFE ZONE:
All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue box.

Anything left outside the blue box may be cut off during trimming.

TRIMMING ZONE:
Please allow 0.10 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

BLEED ZONE 0.10 inches:
Make sure to extend the background images or colors all the way to the edge of the black outline.

NUMBERING LOCATION

PERFORATION LINE:

IMPORTANT
Please send artwork without blue, purple, black and gray frames.
If you send files as EPS, PDF, AI all texts should be converted to outline

Final Size: 3.5 inches x 8.5 inches
Size with bleeds: 3.6 inches x 8.6 inches

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Vertical cards with # at top, center, and bottom; scaled to 90%

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